

REMARKS/ARGUMENTS

Reconsideration and withdrawal of the rejections of the application are respectfully requested in view of the remarks.

I. STATUS OF THE CLAIMS AND FORMAL MATTERS

Claims 1-5 are currently pending. Claims 1, 4 and 5 are independent.

II. REJECTIONS UNDER 35 U.S.C. §103(a)

Claims 1-5 were rejected under 35 U.S.C. §103(a) as allegedly unpatentable over U.S. Publication No. 2006/0015906 to Boyer et al. (hereinafter, merely "Boyer") in view of U.S. Patent No. 6,263,505 to Walker et al. (hereinafter, merely "Walker") and further in view of U.S. Patent No. 7,013,478 to Hendricks et al. (hereinafter, merely "Hendricks").

III. RESPONSE TO REJECTIONS

Applicants respectfully submit that the Office Action has failed to make a prima facie case that claims 1-5 are not patentable.

Claim 1 recites, *inter alia*:

"...verifying means for verifying whether said first subsidiary information or said second subsidiary information has already been registered;

wherein said first registration means or said second registration means using, if one of said first subsidiary information and said second subsidiary information is already registered, said one subsidiary information already registered for registration of the other subsidiary information." (emphasis added)

Applicants submit that Figure 10, element 170 of Boyer fails to describe the above-identified features of claim 1. Specifically, Figure 10 of Boyer is a web page representing various program guide options to the user. Indeed, the description of Figure 10 states that the page is generated by user selections. Applicants submit that the user selections described in Boyer (see paragraphs [0082] and [0090]) are customized to reflect the local geographic area or city selected by the user. The local cable site page 170 of Boyer may contain a welcome message 172 that is customized to reflect the name of the local cable system operator. Applicants respectfully submit that this disclosure does not teach or suggest first and second subsidiary information that has been verified by verifying means, as recited in claim 1. Moreover, the Office Action has failed to identify any disclosure in Boyer that describes or suggests verifying means, as recited in claim 1.

Furthermore, Boyer does not teach or suggest wherein said first registration means or said second registration means using, if one of said first subsidiary information and said second subsidiary information is already registered, said one subsidiary information already registered for registration of the other subsidiary information, as recited in claim 1. The Office Action does not point to any portion of Boyer that would teach or suggest this feature. Indeed, the reasoning provided on page 3 of the Office Action is merely speculation, which does not appear to be supported by Boyer, and in any event does not described the first and second registration means as recited in claim 1.

The other art used as a basis of rejection fails to provide any disclosure or suggestion that would teach or suggest the above-identified features of claim 1.

Therefore, Applicants submit that claim 1 is patentable. Claims 4 and 5 are similar in scope and are patentable for similar reasons.

IV. DEPENDENT CLAIMS

The other claims are each dependent from one of the independent claims discussed above and are therefore believed patentable for at least the above-identified reasons. Since each dependent claim is also deemed to define an additional aspect of the invention, however, the individual reconsideration of the patentability of each on its own merits is respectfully requested.

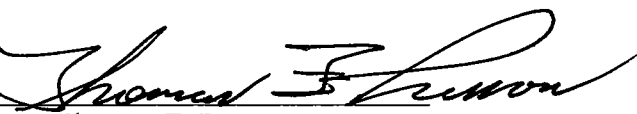
CONCLUSION

Please charge any additional fees that may be needed, and credit any overpayment, to our Deposit Account No. 50-0320.

In view of the foregoing remarks, it is believed that all of the claims in this application are patentable and Applicants respectfully request early passage to issue of the present application.

Respectfully submitted,

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